



MARKETING PROPOSAL

Grow your
business
with us

A PROPOSAL BY

NDM SOLUTIONS



YOUR RELIABLE SMS MARKETING & DIGITAL MARKETING CHANNEL PARTNER



BACKGROUND

NDM SOLUTIONS

Marketing company which was established in 2017 in corporate under the Laws of UAE, whose registered office is Located in Dubai-UAE.

NDM Solutions is a Marketing company. It is one of the known bulk SMS service providers in UAE.

We provide a fully operational Bulk SMS Platform that can adapt to new business environments.



ABOUT US

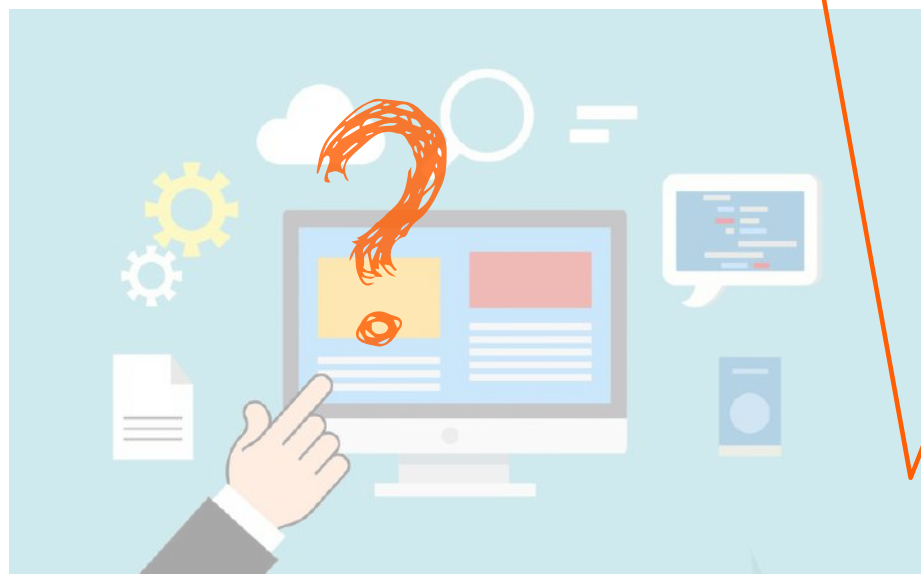
WHO WE ARE

NDM Solutions is a leading **Bulk SMS** services provider across the globe. Our Bulk SMS will help you increase your sales and maintain better customer satisfaction.

Bulk SMS Worldwide - contact us today and start sending your SMS campaign to your clients hassle-free. Using our Bulk SMS services is very simple and easy, we enable the companies to communicate real-time with their customers anytime, anywhere by pushing information directly to the customer's mobile phones & get the real feedback you deserve.

NDM Solutions is an innovative end-to-end Advertising/Marketing Solutions provider company by offering SMS Marketing Campaigns, Email Marketing, WhatsApp Marketing, Digital Marketing, Web Design & Development.

We've been working with leading Retail, F&B, Health Care, Real Estate, Educational Organizations, Transport & Logistics, Hospitality, Entertainment, Automobile and Aviation Industries.

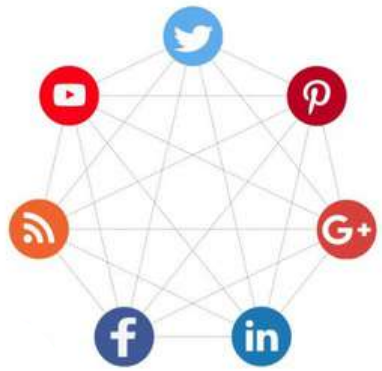


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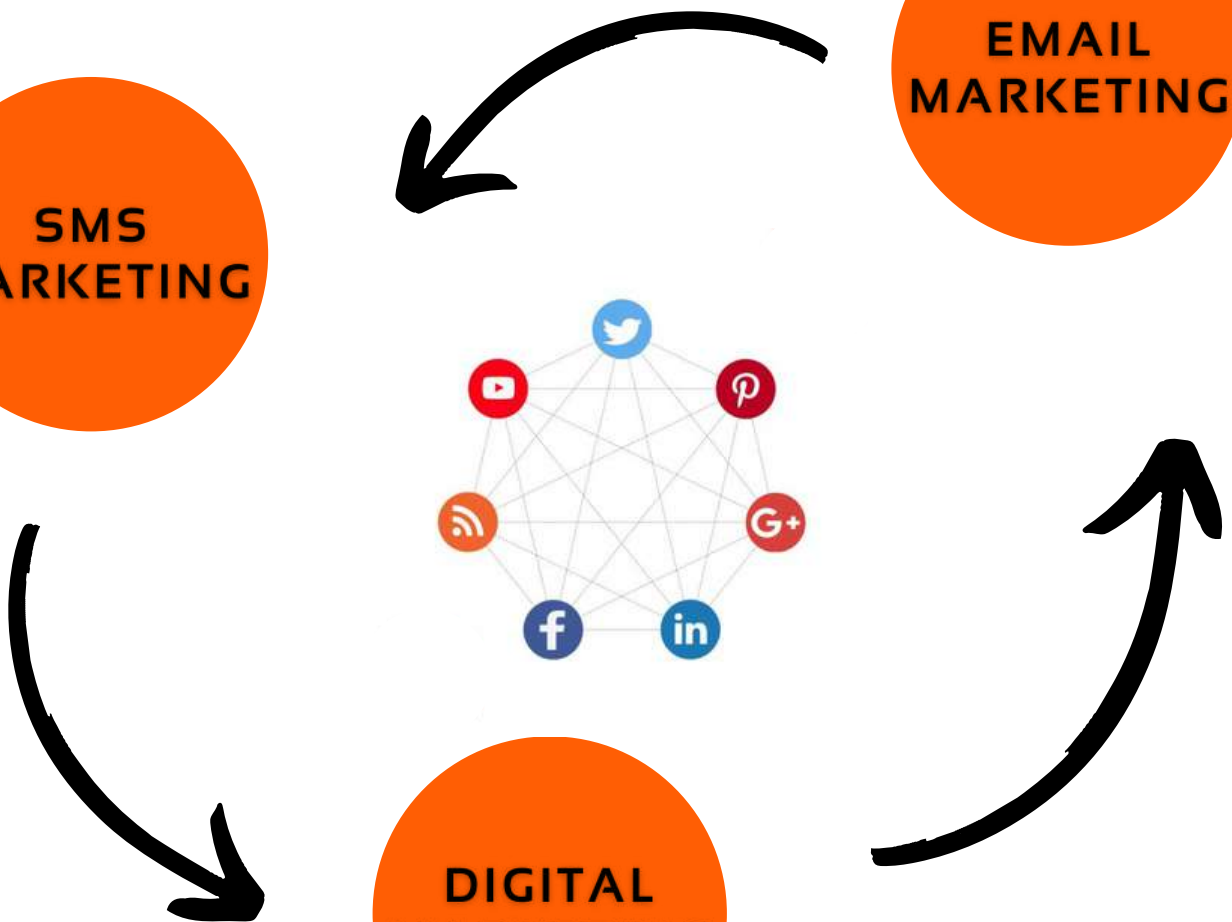
OUR SERVICES

**SMS
MARKETING**

**EMAIL
MARKETING**



**DIGITAL
MARKETING**



SMS MARKETING

SMS Marketing is sending promotional campaigns or transactional messages for marketing purposes using text messages (SMS). These messages are mostly meant to communicate time-sensitive offers, updates, and alerts to people who have consented to receive these messages from your business.

Bulk SMS Service platform is a one where you can send many texts at the same time to thousands of people with just one click (By area, gender, age, classes, nationality, profession).

Our SMS Solution is a form of mass communication that allows business owners to engage with their audience via mobile technology. Put simply, text messages are crafted and sent to a database of numbers containing marketing material, often with a special promotion or timely offers or alerts & notifications.



text HAPPY
for 25% OFF

PROMOTIONAL
SMS

TRANSACTIONAL
SMS

EMAIL MARKETING

Email Marketing is the act of sending a commercial message, typically to a group of people, using email. In its broadest sense, every email sent to a potential or current customer could be considered email marketing. It involves using email to send advertisements, request business, or solicit sales or donations.

In the Digital Age, we NDM Solutions have more access to email database because of our data management team. We are able to fully understand our prospective clients, leads and current clients, and use this information to tailor email campaigns to suit their specific needs requirements. With this information available, you are able to build relationships with leads, customers and past customers through personalized email automation, and you are also able to reach them at the right time



WHATSAPP MARKETING

WhatsApp Marketing is a type of messenger marketing, which implies promoting a brand through WhatsApp. This channel helps brands reach an enormous audience, build strong relationships with customers, and increase sales.

Benefits:

- Profound Relationships with Customers
- Higher Conversion Rate
- Better Sales
- Lower Cost of Marketing

A close-up photograph of a smartphone screen showing the WhatsApp app icon. The icon is a green speech bubble with a white telephone handset inside. The word "WhatsApp" is written in white below the icon. The phone is resting on a dark, textured surface.

**BULK
WHATSAPP
MARKETING**

DIGITAL MARKETING

Digital Marketing also called online marketing, is the promotion of brands to connect with potential customers using the internet and other forms of digital communication. This includes not only email, social media, and web-based advertising, but also text and multimedia messages as a marketing channel. Essentially, if a marketing campaign involves digital communication, it's digital marketing.

NDM Solutions provides a full range of Digital Marketing Services, including Web Design & Development, Social Media Marketing (SMM), Search Engine Optimization (SEO), Pay Per Click advertising (Google Ads), Brand Development, Creative Ad Campaigns, Digital Solutions, Designing and Cooperate Marketing Communications.



SOCIAL MEDIA MARKETING

Social Media Marketing uses social media and social networks to market a company's products and services. It allows companies to engage with existing customers and reach new ones as they promote their culture, mission, or tone

Benefits:

- Reach Your Target Audience
- Brand Awareness
- Increase Website Traffic & Search Ranking
- Cost Effective
- Online Community
- Expert Authority
- Get Quality Leads
- Increase Sales



GOOGLE ADWORDS

Google Ads is an online advertising platform developed by Google, where advertisers bid to display brief advertisements, service offerings, product listings, or videos to web users. It can place ads both in the results of search engines like Google Search and on non-search websites, mobile apps, and videos.

Benefits:

- Adwords Works Faster than SEO
- Increase Brand Awareness
- Reach More Customers Through Their Gmail Inbox
- Reconnect With Visitors of Your Website
- Measure Your Performance Consistently
- Explore More Using Your Ads
- Tackle Your Competition Better



SEO

Search Engine Optimization (SEO) is the process of improving the quality and quantity of website traffic to a website or a web page from search engines. SEO targets unpaid traffic rather than direct traffic or paid traffic.

Benefits:

- You Can Generate More Quality Leads
- You Don't Have To Pay To Rank Organically
- People Trust Organic Results
- You Can Stay Ahead Of The Competition
- You Can Measure SEO Results
- Provides Better User Experience
- Allows for Quality Traffic
- Promotes Brand Awareness
- You Can Build Relationships With Other Websites
- SEO Is A Long-term Marketing Strategy



WEBSITE DESIGN & DEVELOPMENT

Web Design and Development is an umbrella term that describes the process of creating a website. Like the name suggests, it involves two major skill sets: web design and web development.

Web design determines the look and feel of a website, while web development determines how it functions

Benefits:

- Makes Navigation Easy
- Get to Win with SEO
- Provide Visual Content on the Website
- Increase the Sales
- Reach out to more Clients
- Improving User Engagement
- Resourceful in Marketing & Advertising





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THANK YOU

SEE YOU SOON TO COLLABORATE WITH US !!

